

Sur University College

Strategic Plan 2015 – 2019

Preamble:

SUC has developed its vision and mission to provide an excellent education to the students and prepare them for the future. SUC strives hard to prove itself an exceptional higher education provider in Al-Sharqia region. To accomplish this vision and mission, the following strategic directions and tasks have been selected.

Introduction:

Sur University College is established on 30.05.2001 under the Ministry of Higher Education order number MHE/MO/2001/3/211. The college is also registered as LLC Company in the excellent category with commercial record number 4/10194/4 on 05/06/2001.

Sur University College has set its vision and mission in 2001 aligned with Sultanate of Oman national strategy to support the country's human resource requirements. SUC has set its First 5 – Year Strategic Plan 2009 – 2014 with various goals and objectives after conducting a SWOT analysis. OAAA conducted its Accreditation Stage I Quality Audit in 2010 and commented SUC's Strategic Plan 2009 – 2014. In order to maintain its University College status as classified in ROSQA and upgrade to "University" status, SUC has developed its Second 5 – Year Strategic Plan 2015 – 2019.

Data Collection Method:

- From SUC Strategic Plan 2009 – 2014 (Carried Forward & Revised)
- SUC OAAA Action Plan 2010
- OAAA Follow Up Audit Report 2012
- MoHE Audit Reports
- Bond University Audit Reports
- AUC Audit Report
- SWOT Analysis – April 2014 – Dec 2014
- Academic Staff Satisfaction Survey – 2010 – 2015

- Admin Staff Satisfaction Survey – 2010 – 2015
- Student Satisfaction Survey – 2010 – 2015
- Teaching, Learning & Assessment Evaluation – 2010 – 2015
- OAAA Audit Requirements
- Stakeholders Feedbacks

STRATEGIC PLAN 2015 - 2019

GOAL A1: SUSTAIN THE ROSQA CRITERIA REGARDING THE HEI STATUS

Objectives:

- O1: Align mission statement and vision statement to the strategic directions and fulfill the human resource development requirements Oman's Vision 2020.**
- O2: Sustain excellent educational atmosphere to attract the stakeholders.**
- O3: Increase range of professional courses and programs to meet the professional requirements and to support lifelong learning.**
- O4: Promote post graduate studies and scientific researches.**
- O5: Conduct high quality researches and integrate in teaching and learning processes.**
- O6: Ensure eminent standards in all college activities to sustain the HEI characteristics.**

GOAL A2: PROVIDE EFFECTIVE, EFFICIENT AND TRANSPARENT GOVERNANCE & MANAGEMENT STANDARDS

Objectives:

- O1: Maintain institution autonomy**
- O2: Ensure effective governance through proper counsel.**
- O3: Sustain efficient management structure with consensus decision making.**
- O4: Implement Strategic plan and action plans successfully with consistency.**
- O5: Provide transparent financial management system to ensure adequate resource allocation.**

O6: Preserve high health and safety standards in workplace.

GOAL A3: AFFIRM QUALITY IN ALL ACTIVITIES TO MAINTAIN ACADEMIC STANDARDS AND ACCREDITATION

O1: Ensure effective and high standard institutional affiliations

O2: Continue systematic risk management processes.

O3: Guarantee effective and transparent policy management system.

O4: Administer effective entity and activity review system.

O5: Enhance stakeholders' satisfactions through appropriate profile analyses.

O6: Accredited by the OAAA to the level of institution, GFP and academic Programs.

GOAL B1: PRESERVE HIGH QUALITY TEACHING AND LEARNING ENVIRONMENT

Objectives

O1: Revise graduate attributes to exhibit the specialization learning outcomes.

O2: Eternalize the curriculum with international benchmarks.

O3: Practice appropriate entry and exit standards at each level.

O4: Emphasis on effective and pertinent teaching quality.

O5: Provide significant research components with proper academic standards.

O6: Practice significantly high academic integrity.

O7: Administer apt, constructive and creative placement trainings.

O8: Harmonize assessment methods, standards and moderation in line with program objectives.

O9: Strengthen academic security and invigilation processes to augment staff and students satisfaction.

O10: Improve institutional performance and link to graduation destination and employability.

GOAL B2: AFFORD GENERAL FOUNDATION PROGRAM WITH HIGH STANDARD AND QUALITY

- O1: Achieve and maintain an effective governance and management system that satisfies the needs of the students, teachers and college.**
- O2: Create an enriching environment in which students can flourish academically.**
- O3: Provide outstanding and up-to-date academic support services.**
- O4: Ensure student welfare and provide outstanding academic and non-academic student support.**
- O5: Provide qualified and experienced staff with excellent academic and non-academic facilities and services to encourage professional development and foster a positive and collegial working environment.**

GOAL C1: FACILITATE POST GRADUATE AND RESEARCH PROGRAMS WITH SUBSTANTIAL ACADEMIC STANDARDS

- O1: Characterize research program design to meet all expectations.**
- O2: Ensure appropriate entry standards to research programs.**
- O3: Confirm effective and efficient supervisors**
- O4: Render professional student research supervision.**
- O5: Bestow substantial student research supports.**
- O6: Develop standard research assessment system.**
- O7: Impart competent curriculum and coursework components for research programs.**
- O8: Assure academic integrity and safety in student research activities.**
- O9: Monitor research student profile to meet industry requirements.**

GOAL D1: DEVELOP AND ACHIEVE EXCELLENCE IN RESEARCH ACTIVITIES

Objectives:

- O1: Align the research activities to vision, mission with appropriate resources and infrastructure.**
- O2: Amplify the research performances to fulfill ROSQA criteria.**
- O3: Enrich research funding scheme to meet the required excellence in research.**

- O4: Enhance consultancy activities to support community development.**
- O5: Ensure research activities with international code of conducts.**
- O6: Maintain professional development activities to provide variety of learning opportunities.**
- O7: Promote research commercialization.**
- O8: Integrate research findings in curricula and ensure teaching nexus.**
- O9: Initiate innovative, creativity, and pattern activities.**

GOAL E1: BROADEN INDUSTRY AND COMMUNITY ENGAGEMENT TO SUSTAIN RELATIONSHIP AND MUTUAL BENEFITS

Objectives:

- O1: Motivate the stakeholders to engage in industry and community activities.**
- O2: Foster relationship with industry and the potential employers.**
- O3: Engage professions and other professional bodies in HEI activities.**
- O4: Enrich relationship with other higher education providers.**
- O5: Build positive relationship with alumni.**

GOAL F1: STRENGTHEN THE ACADEMIC SUPPORT SERVICES TO ENSURE APPROPRIATENESS AND EFFECTIVENESS

Objectives:

- O1: Pledge plausible registry system to satisfy adequate reporting requirements**
- O2: Facilitate constructive educational environment to mold student's competencies.**
- O3: Sustain substantial learning resources and services.**
- O4: Ensure pertinent information and learning services to offer rigorous academic environment.**
- O5: Sustain effective academic advising system to produce resourceful society.**
- O6: Augment contemporary teaching resources to attain institutional effectiveness.**

GOAL G1: ENRICH STUDENT SUPPORT SERVICES TO ACCOMPLISH THE DESIRES TO PROVIDE ADMIRABLE EDUCATIONAL ENVIRONMENT

Objectives:

- O1: Enrich progressive and constructive student climate.**
- O2: Enhance student support services to increase student satisfaction.**
- O3: Assist, Support and monitor students to maintain good decorum.**
- O4: Facilitate employment opportunities and lifelong career development.**
- O5: Afford genuine and appropriate student financial advices and supports.**

GOAL H1: RETAIN COMPETENT HUMAN RESOURCE FACILITIES AND FACULTY DEVELOPMENT

Objectives:

- O1: Ensure necessary and sufficient human resource with appropriate expertise.**
- O2: Rationalize recruitment and selection to ensure proficiency.**
- O3: Render structured staff induction processes.**
- O4: Emphasize on professional development opportunities.**
- O5: Continue the systematic approach in performance planning and review.**
- O6: Sustain positive organizational climate.**
- O7: Support the country with appropriate Omanization strategies.**

GOAL I1: AFFORD SUBSTANTIAL GENERAL SUPPORT SERVICES

Objectives:

- O1: Promote & Enhance HEI's reputation in the community through appropriate public relation and marketing.**
- O2: Maintain effective and efficient communication services.**
- O3: Ensure meticulous facilities management systems.**